Claims

1.A method of carrying out a broadcast/multicast service provided via a channel of a mobile communication system, the method comprising steps of:

receiving a flow identifier indicative of the broadcast/multicast service; and

generating, based on the received flow identifier, a public long code mask for the channel providing the broadcast/multicast service.

- 2. The method as claimed in claim 1, wherein the channel for the broadcast/multicast service is a shared channel.
- 3. The method as claimed in claim 2, wherein the shared channel is one of a forward broadcasting fundamental channel and a forward broadcasting supplemental channel.
- 4. The method as claimed in claim 1, wherein the generated public long code mask includes a specific header for the broadcast/multicast service.
- 5. The method as claimed in claim 4, wherein the specific header has a value that does not coincide with previous public long code masks and does not coincide with previous long code masks.

- 6. The method as claimed in claim 5, wherein the value of the specific header is set to one of "1100010000" and "1100010001."
- 7. The method as claimed in claim 6, wherein the value of the specific header is "1100010000" when the channel is a forward broadcasting fundamental channel
- 8. The method as claimed in claim 6, wherein the value of the specific header is "1100010001" when the channel is a forward broadcasting supplementary channel
- 9. The method as claimed in claim 4, wherein the generated public long code mask has a length of 42 bits.
- 10. The method as claimed in claim 9, wherein the specific header has a length of ten bits.
- 11. The method as claimed in claim 9, wherein the flow identifier has a length selected from the group consisting of 16 bits, 24 bits, and 32 bits.
- 12. The method as claimed in claim 11, wherein, if the length of the flow identifier is not 32 bits, the public long code mask is padded to fill remaining bits.

- 13. The method as claimed in claim 1, wherein the public long code mask is shared by all mobile terminals provided with the broadcast/multicast service.
- 14. The method as claimed in claim 1, wherein the generated public long code mask has a length of 42 bits, said generating step comprising a step of:

allocating ten upper bits to a specific header, the specific header having a value that does not coincide with previous public long code masks and does not coincide with previous long code masks,

wherein the flow identifier occupies a predetermined length of unallocated bits of the generated public long code mask.

- 15. The method as claimed in claim 14, wherein the value of the specific header is set to one of "1100010000" and "1100010001."
- 16. The method as claimed in claim 15, wherein the value of the specific header is "1100010000" when the channel is a forward broadcasting fundamental channel
- 17. The method as claimed in claim 15, wherein the value of the specific header is "1100010001" when the channel is a forward broadcasting supplementary channel

- 18. The method as claimed in claim 14, wherein the flow identifier has a length selected from the group consisting of 16 bits, 24 bits, and 32 bits.
- 19. The method as claimed in claim 18, wherein, if the length of the flow identifier is not 32 bits, the public long code mask is padded to fill a remainder of the 42 bits, the remainder excluding the specific header allocation and the predetermined length occupied by the flow identifier.
- 20. The method as claimed in claim 19, wherein the padded bits are all lower-order bits.
- 21. A method of providing a broadcast/multicast service provided in a mobile communication system, the method comprising steps of:

assigning a forward channel to a broadcast/multicast service;

generating a flow identifier of the broadcast/multicast service; and

generating, based on the generated flow identifier, a public long code mask for the assigned forward channel.

22. The method as claimed in claim 21, further comprising a step of providing the generated flow identifier to each of a plurality of mobile terminals.

- 23. The method as claimed in claim 22, wherein said flow identifier providing step is carried out prior to said forward channel assigning step.
- 24. The method as claimed in claim 21, wherein the generated public long code mask is shared by a plurality of mobile terminals among a service group to be provided with the broadcast/multicast service.
- 25. The method as claimed in claim 21, wherein the forward channel is shared by a plurality of mobile terminals among a service group to be provided with the broadcast/multicast service.
- 26. The method as claimed in claim 25, wherein the shared forward channel is one of a forward broadcasting fundamental channel and a forward broadcasting supplemental channel.
- 27. The method as claimed in claim 22, wherein the generated public long code mask has a length of 42 bits, said public long code mask generating step comprising a step of:

allocating ten upper bits to a specific header, the specific header having a value that does not coincide with previous public long code masks and does not coincide with previous long code masks,

wherein the flow identifier occupies a predetermined length of unallocated bits of the generated public long code mask.

- 28. The method as claimed in claim 27, wherein the value of the specific header is set to one of "1100010000" and "1100010001."
- 29. The method as claimed in claim 28, wherein the value of the specific header is "1100010000" when the channel is a forward broadcasting fundamental channel
- 30. The method as claimed in claim 28, wherein the value of the specific header is "1100010001" when the channel is a forward broadcasting supplementary channel
- 31. The method as claimed in claim 27, wherein the flow identifier has a length selected from the group consisting of 16 bits, 24 bits, and 32 bits.
- 32. The method as claimed in claim 27, wherein the flow identifier for the broadcast/multicast service occupies a BCMC FLOW ID field.
- 33. The method as claimed in claim 31, wherein, if the length of the flow identifier is not 32 bits, the public long code mask is padded to fill a remainder of the 42 bits, the

remainder excluding the specific header allocation and the predetermined length occupied by the flow identifier.

- 34. The method as claimed in claim 33, wherein the padded bits are all lower-order bits.
- 35. A method of carrying out a broadcast/multicast service provided via a channel of a mobile communication system, the method comprising steps of:

generating, based on a flow identifier indicative of a broadcast/multicast service, a public long code mask for the channel providing the broadcast/multicast service;

multiplexing the generated public long code mask with a transmission signal; and

transmitting the multiplexed signal.

- 36. The method as claimed in claim 35, wherein the flow identifier is assigned to the broadcast/multicast service prior to providing the broadcast/multicast service.
- 37. A method of carrying out a broadcast/multicast service provided via a channel of a mobile communication system, the method comprising steps of:

generating, based on a flow identifier indicative of a broadcast/multicast service, a public long code mask for the channel providing the broadcast/multicast service;

multiplexing the generated public long code mask with a received signal; and

decoding the multiplexed signal.

- 38. The method as claimed in claim 37, wherein the flow identifier is assigned to the broadcast/multicast service prior to providing the broadcast/multicast service.
- 39. A method of simultaneously receiving a plurality of broadcast/multicast services via a forward channel of a mobile communication system, the method comprising steps of:

receiving a plurality of flow identifiers respectively indicative of the plurality of broadcast/multicast services; selecting one of the received flow identifiers; and generating, based on the selected flow identifier, a public long code mask for the forward channel.

- 40. The method as claimed in claim 39, wherein the forward channel is a forward broadcast supplemental channel.
- 41. The method as claimed in claim 39, wherein the selected flow identifier is a first broadcast/multicast service flow identifier allocated to the forward channel.
- 42. A method of receiving a broadcast/multicast service simultaneously via a plurality of forward broadcast

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supplemental channels of a mobile communication system, the method comprising steps of:

receiving a flow identifier indicative of the broadcast/multicast service; and

generating a public long code mask, using the received flow identifier and a predetermined portion of a channel identifier for identifying the corresponding forward broadcast supplemental channel.

- 43. The method as claimed in claim 42, wherein the public long code mask has a length of 42 bits.
- 44. The method as claimed in claim 42, wherein the flow identifier has a length of 32 bits.
- 45. The method as claimed in claim 42, wherein the channel identifier includes a maximum of seven bits.
- 46. The method as claimed in claim 45, wherein the predetermined portion is the four least significant bits of the channel identifier.
- 47. The method as claimed in claim 45, wherein the predetermined portion is the three least significant bits of the channel identifier.

- 48. The method as claimed in claim 42, wherein the public long code mask comprises a specific header occupying a most significant bit portion of the public long code mask.
- 49. The method as claimed in claim 48, wherein the channel identifier and the service flow identifier are arranged from a least significant bit to a more significant bit, respectively.
- 50. The method as claimed in claim 48, wherein a length of the header is variable according to a length of the channel identifier.
- 51. The method as claimed in claim 50, wherein, if the predetermined portion of the channel identifier is less than n bits, where n<7, the header has a length of 10-n bits.
- 52. The method as claimed in claim 42, wherein the header has a length of seven bits, corresponding to one of 1100001, 1100010, and 1100011.

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- 54. The method as claimed in claim 42, wherein, if the channel identifier comprises seven bits, the header is selected from the group consisting of 110, 000, and 001.
 - 55. The method as claimed in claim 48, wherein, if the flow identifier has a length less than 32 bits, the flow identifier is padded from a most significant bit adjacent the header.
 - 56. The method as claimed in claim 55, wherein, if the flow identifier and the header have lengths of 16 bits and 7 bits, respectively, the flow identifier is padded with twelve bits from the most significant bit adjacent the header.
 - 57. The method as claimed in claim 55, wherein, if the flow identifier and the header have lengths of 24 bits and 7 bits, respectively, the flow identifier is padded with four bits from the most significant bit adjacent the header.
 - 58. The method as claimed in claim 55, wherein, if the flow identifier and the header have lengths of 32 bits and 3 bits, respectively, the flow identifier is not padded.
 - 59. In a mobile communication system receiving one broadcast/multicast service data flow separated into at least two data flows via at least two forward broadcast supplemental

channels, a public long code mask generating method comprising steps of:

receiving a flow identifier for identifying the broadcast/multicast service; and

generating a public long code mask using a first flow identifier allocated to each of the channels and a specific service flow identifier for identifying a specific broadcast/multicast service data flow within the respective forward broadcast supplemental channels.

- 60. The method as claimed in claim 59, wherein the public long code mask is generated using the first service flow identifier, a first specific service flow identifier corresponding to the first specific service data flow, and a specific header.
- 61. The method as claimed in claim 60, wherein the public long code mask has a length of 42 bits.
- 62. The method as claimed in claim 60, wherein the specific header has a value that does not coincide with previous public long code masks and does not coincide with previous long code masks.
- 63. The method as claimed in claim 62, wherein the value of the specific header is selected from the group consisting of 1100011, 1100001, and 1100010.

- 64. The method as claimed in claim 59, wherein the first specific service flow identifier has a length of three bits.
- 65. The method as claimed in claim 59, wherein the first specific service flow identifier constructs lower bits of the public long code mask.
- 66. In a mobile communication system receiving one broadcast/multicast service data flow separated into at least two data flows via at least two forward broadcast supplemental channels, a public long code mask generating method comprising steps of:

receiving a first broadcast/multicast service flow identifier allocated to the corresponding forward broadcast supplemental channel; and

generating a public long code mask using a channel identifier identifying the corresponding forward broadcast supplemental channel and a first specific service flow identifier corresponding to the first broadcast/multicast service flow identifier in the corresponding forward broadcast supplemental channel, wherein the specific service flow identifier identifies a specific broadcast/multicast service data flow in each of the corresponding forward broadcast supplemental channels.

- 67. The method as claimed in claim 66, wherein the public long code mask is generated using the channel identifier, the first specific service flow identifier, and a specific header.
- 68. The method as claimed in claim 67, wherein the public long code mask has a length of 42 bits.
- 69. The method as claimed in claim 67, wherein the channel identifier and the first specific service flow identifier have lengths of seven bits and three bits, respectively.
- 70. The method as claimed in claim 69, wherein, if the specific header has a length of n bits, the public long code mask is padded by as many as 32-n bits.
- 71. In a network multiplexing to transmit data flows of at least two broadcast/multicast services via one forward channel, a public long code mask generating method comprising steps of:

generating flow identifiers for identifying the at least two broadcast/multicast services, respectively;

selecting one of the generated at least two flow identifiers; and

generating a public long code mask using the selected flow identifier.

- 72. The method as claimed in claim 71, wherein the selected flow identifier indicates a first broadcast/multicast service allocated to the corresponding forward channel.
- 73. In a network transmitting one broadcast/multicast service data flow via at least two forward broadcast supplemental channels, a public long code mask generating method comprising steps of:

generating a flow identifier for identifying a corresponding broadcast/multicast service; and

generating a public long code mask using the generated flow identifier and a predetermined portion of a channel identifier for identifying the corresponding forward broadcast supplemental channel.

- 74. The method as claimed in claim 73, wherein the selected flow identifier indicates a first broadcast/multicast service allocated to the corresponding forward channel.
- 75. In a network transmitting one broadcast/multicast service data flow via at least two forward broadcast supplemental channels, a public long code mask generating method comprising steps of:

generating a flow identifier for identifying a corresponding broadcast/multicast service; and

generating a public long code mask using the generated flow identifier and a specific service flow identifier for identifying a specific broadcast/multicast service data flow within the corresponding forward broadcast supplemental channel.

- 76. The method as claimed in claim 75, wherein the flow identifier indicates a first broadcast/multicast service allocated to the corresponding forward broadcast supplemental channel and wherein the specific service flow identifier indicates a specific data flow of the first broadcast/multicast service.
- 77. In a network transmitting at least two separated data flows of one broadcast/multicast service via at least two forward broadcast supplemental channels, a public long code mask generating method comprising steps of:

generating a flow identifier for identifying the broadcast/multicast service; and

generating a public long code mask using a channel identifier for identifying each of the corresponding forward broadcast supplemental channels and a specific service flow identifier for identifying a specific data flow within each of the corresponding forward broadcast supplemental channels.

78. The method as claimed in claim 77, wherein the generated flow identifier indicates a first broadcast/

multicast service allocated to the corresponding forward broadcast supplemental channel.

79. A mobile terminal comprising:

a first module for receiving and storing a flow identifier for a broadcast/multicast service; and

a second module for generating a public long code mask to be used in a channel for the broadcast/multicast service upon providing the broadcast/multicast service using the flow identifier for the broadcast/multicast service.

80. A base station comprising:

- a first module for assigning one forward channel to one broadcast/multicast service, the first module generating a flow identifier of the broadcast/multicast service; and
- a second module for generating a public long code mask for the assigned forward channel using the generated flow identifier upon providing the broadcast/multicast service.
- 81. In a communication system receiving a data flow for each of at least two multiplexed broadcast/multicast services via one forward channel, a mobile terminal comprising:
- a first module for receiving flow identifiers for respectively identifying the at least two broadcast/multicast services;
- a second module for selecting one of the received flow identifiers; and

- a third module for generating a public long code mask using the selected flow identifier.
- 82. The mobile terminal as claimed in claim 81, wherein the forward channel is a forward broadcast supplemental channel.
- 83. The mobile terminal as claimed in claim 81, wherein the selected flow identifier is a first broadcast/multicast service flow identifier allocated to the forward broadcast supplemental channel.
- 84. In a communication system separately receiving at least two data flows of one broadcast/multicast service via at least two forward broadcast supplemental channels, a mobile terminal comprising:
- a first module for receiving a flow identifier for identifying the broadcast/multicast service; and
- a second module for generating a public long code mask using the received flow identifier and a predetermined portion of a channel identifier for identifying the corresponding forward broadcast supplemental channel.
- 85. In a communication system separately receiving at least two data flows of one broadcast/multicast service via at least two forward broadcast supplemental channels, a mobile terminal comprising:

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a first module for receiving a flow identifier for identifying the broadcast/multicast service; and

a second module for generating a public long code mask using a first flow identifier allocated to each of the at least two forward broadcast supplemental channels and a specific service flow identifier for identifying a specific broadcast/multicast service data flow within each of the forward broadcast supplemental channels.

- 86. In a communication system separately receiving at least two data flows of one broadcast/multicast service via at least two forward broadcast supplemental channels, a mobile terminal comprising:
- a first module for receiving a first broadcast/multicast service flow identifier allocated to the corresponding forward broadcast supplemental channel; and

a second module for generating a public long code mask using a channel identifier for identifying the corresponding forward broadcast supplemental channel and a first specific service flow identifier corresponding to the first broadcast/multicast service flow identifier within the corresponding forward broadcast supplemental channel, wherein the specific service flow identifier identifies a specific broadcast/multicast service data flow in each of the corresponding forward broadcast supplemental channels.